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Method and apparatus for **automatic** placement of advertising - group of 3 »

DA Merriman, KO'Connor - US Patent 7,039,599, 2006 - Google Patents

... Agent, or Firm—Kenyon & Kenyon (57) ABSTRACT Acomputer system for **automatic** replacement of ... Saturn **Banner** Ad Placement; Aug. ... RE: **Advertising Update**; Oct. ...

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... systems, advertising content and **advertisement delivery** apparatus, and **advertisement delivery** ...

M Hasegawa, A Yoshida - 2003 - freepatentsonline.com

... 1 is to create and **update** advertising content 7 ... **delivery** apparatus 1. With such an **automatic** generation function, the **advertisement delivery** apparatus 1 ...

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Advertisement delivery method and system

H Takayama - 2005 - freepatentsonline.com

... display, cellular phone display, ATM (**Automatic** Teller Machine ... 15 is clicked to **update** the **advertisement** ... of client terminal 4 to **advertisement delivery** server 1 ...

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Method and apparatus for information **delivery** on the internet

Y Kim, D Chung - 2002 - freepatentsonline.com

... The information or **advertisement** once presented is transferred ... information, which provides **automatic** categorization, **automatic** expiration or **update**. ...

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Method and system for the dynamic **delivery**, presentation, organization, storage, and retrieval of ...

BDA Bird - 2002 - freepatentsonline.com

... Export Citation: Click for **automatic** bibliography generation. ... via the editor 445 to add, **update**, or delete ... For content and **advertisement** units, the base entity ...

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AUTOMATIC ADVERTISEMENT INSERTION INTO AN INTERACTIVE TELEVISION TICKER - group of 2 »

TP MCKENNA JR - EP Patent 1,495,635, 2005 - freepatentsonline.com

... If it is time for an **update**, the ticker API 704 (acting ... 7). Figure 8 is a flowchart 800 illustrating **automatic** insertion of **advertisements** into the ...

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Internet service **delivery** via server pushed personalized advertising dashboard - group of 3 »

R Olshansky, SR Winnett - US Patent 6,567,854, 2003 - Google Patents

... may depend on one of three methods for such **delivery**. ... Yahoo to search for automobiles, a **banner** displaying a ... A second method is known as channel **advertisement**. ...

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Information **delivery** system, information providing apparatus, information storage apparatus and ...

RJ Collins - 2007 - freepatentsonline.com

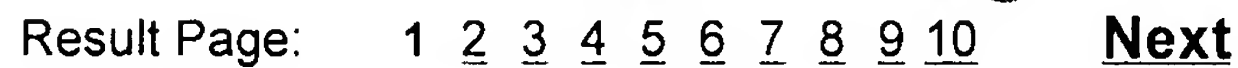
... Export Citation: Click for **automatic** bibliography generation. ... For example, an advertiser may replace or **update** one or more **advertisements** contained in the ...

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H Lee, AF Smeaton, NE O'connor, B Smyth - ACM Transactions on Information Systems (TOIS), 2006 - portal.acm.org

.. is one of the first **automatic**, content-based ... conjunction with their other news **update** methods, such ... distributed for profit or direct commercial advantage and ...

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Banner advertisement selecting method - group of 3 »

A Nakamura, N Abe - US Patent 6,591,248, 2003 - Google Patents

Page 1. United States Patent Nakamura et al. (54) **BANNER ADVERTISEMENT SELECTING METHOD** (75) Inventors: Atsuyoshi Nakamura, Tokyo (JP); Naoki Abe, Tokyo (JP) ...

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Home page automatic update system and home page automatic update method

Y Fujimura - 2004 - freepatentsonline.com

... In this way, a **banner advertisement** generated by the **banner** generation means ... 0037]

The operation of the aforementioned home page **automatic update** system 1 ...

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Method and apparatus for automatic placement of advertising - group of 3 »

DA Merriman, KO'Connor - US Patent 7,039,599, 2006 - Google Patents

... Agent, or Firm—Kenyon & Kenyon (57) ABSTRACT Acomputer system for **automatic** replacement of ... **Saturn Banner Ad Placement**; Aug. ... RE: **Advertising Update**; Oct. ...

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Method and apparatus for replacement of on-line advertisements

J Granik, F Watervoort, R Meyers - 2002 - freepatentsonline.com

... to change image sizes dynamically upon upload; 6) **automatic** activation and ... to keep track of impressions on images/**banner** ads and **update** that information in ...

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System and method for dynamically optimizing a banner advertisement to counter competing ... - group of 3 »

R Kraft, AD Mortinger - US Patent 6,829,780, 2004 - Google Patents

... **UPDATE PAGE SUMMARY** ... adapting, enhancing, and optimizing the appearance and content of a 25 **banner advertisement** based on the **automatic** detection of ...

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Online banner ads and metrics challenges - group of 2 »

GL Rosenkrans - International Journal of Internet Marketing and Advertising, 2006 - Inderscience

... **Update** bots monitor sites and inform a user when the information has been updated

(Robb, 2000). ... Page 11. Online **banner** ads and metrics challenges 203 ...

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Internet network banner

M Galley, R Braithwaite, M Martinez, L Hurwitz - 2005 - freepatentsonline.com

... Export Citation: Click for **automatic** bibliography generation. ... the synchronization server will **update** the interface of ... space, eg, a **banner advertisement** on Yahoo ...

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Online Advertising-Taxonomy and Engineering Perspectives

J Gao, B Sheng, L Chang, S Shim - engr.sjsu.edu

... No direct and **automatic** performance evaluation and measurement ... usually used to crawl the Web periodically to **update** the back ... animated GIF **banner advertisements**. ...

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AUTOMATIC ADVERTISEMENT INSERTION INTO AN INTERACTIVE TELEVISION

TICKER - group of 2 »

TP MCKENNA JR - EP Patent 1,495,635, 2005 - freepatentsonline.com

... 8 is a flowchart illustrating **automatic** insertion of ... television commercials or showing **banner advertisements** or **advertisement** ... some of the **advertisements** are to ...

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Automatic personalized media creation system - group of 3 »

ME Davis, BF Williams - 2003 - freepatentsonline.com

... 80. The process of claim 79, wherein said **automatic** assembling step can personalize a **banner** ad or other **advertising** forms by using footage of the consumer's ...

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